

BIO

NOËL GAMA

#1 Bestselling & Award-Winning Author | Award-Winning Songwriter

Telling engaging stories through words and music with 'voice'



Noel Gama is a Kindle #1 Bestselling Author (Business & Money/Human Resources & Personnel Management) and winner of The Writers Bureau, "Writer of the Year 2007" award.

A science graduate with Masters in Public and Business Administration, he has 30 years of experience as head of HR and Corporate Communications in one of India's largest steel pipe-manufacturing companies in the infrastructure sector.

His primary role in HR has been conceptualising, making sound policies, framing effective rules, and devising systems. He strongly believes that when it comes to implementing these very policies and systems, persuasive writing plays the most important role.

As an AWAI-trained B2B/SEO copywriter and certified Content Marketing professional, he has written B2B copy and web copy, besides authoring corporate manuals and editing corporate newsletters.

Through his books and blog, he shares insider secrets on how he's successfully applied copywriting techniques and content marketing strategies in making HR-writing engaging and HR policies and initiatives, effective.

Of Portuguese descent, Noël lives in Daman, a former Portuguese enclave on the western shores of India, about which he also blogs and writes travel books. He intends using it as the exotic setting in his forthcoming small-town Christian historical romance novels.

Besides writing books and copy, Noël is also an award-winning songwriter, having won the prestigious, "U.K. Songwriting Contest 2016" for his song, "Blind Vision".

www.NoelGama.com